

# SUPRABHA

FRONTEND ENGINEER



## CONTACT ME

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## WORK HISTORY



### SOFTWARE ENGINEER

*Uber, Bangalore, Karnataka*

**UBER** 2022-09 - Present

Building the platform for Customer Support which addresses all of Uber's customer concerns.

#### Accomplishments:

- Creating a widget platform where over 30 teams can contribute, accessible through a single portal, to address customer issues.
- Developing and managing an advanced next-generation web application for Customer Obsession, 25+ service integrations spanning Uber, and leveraging state-of-the-art frontend tech such as React, Apollo, GraphQL, and more.
- Managing projects across product and design with great collaboration to create and deliver impactful UI/UX experiences with global reach.



### PRODUCT ENGINEER

*Gojek, Bangalore, Karnataka*

2019-09 - 2022-09



## ABOUT ME

I have been building web apps for the past **8+ years**, have interviewed 600+ candidates, and got a chance to speak at **5+ international** conferences.

I have been building a community of more than 17k+ engineers and published 1 book on CSS.



## EDUCATION

**B.Tech: IT** 2011 - 2015

*Hindustan University - Chennai*

**Gold Medalist**



## SKILLS

- JavaScript / TypeScript
- React
- Webpack
- Figma
- HTML
- CSS & SCSS
- React Native
- Blender
- Unreal Engine 5

I was responsible for the customer platform team to build features that enable the PM and Marketing team to bring better UX to Gojek users.

#### Accomplishments:

- Took ownership of **planning, designing, and releasing** 5+ portals
- Increased NPS from 5% to 50% in Segmentation and from 45% to 70% in the Subscription portal
- **Mentored** frontend engineers across cross-platform
- In Gofresh team, I **lead** multiple projects parallelly including a new dashboard for suppliers which I built from scratch.



#### SOFTWARE ENGINEER Zoomcar, Bangalore, Karnataka

2016-10 - 2019-08

I was responsible for zoomcar.com funnel and coordinated with the SEO team to run different campaigns which resulted in **8x traffic** on average.

#### Accomplishments:

- **Reduced Page load time** from 5 sec to 3 sec which resulted in an improvement of **20%** in **conversion rate**
- Improved **SEO** of the website which resulted in a **30% increase** in **organic** traffic
- Integrated zoomcar PWA with **B2B partners** i.e. Phonepe, Ixigo, Flipkart
- Created PEDL App using **React Native** for operation team

#### UI DEVELOPER

##### Affluenze, Bangalore, Karnataka

2016-04 - 2016-09

As a UI developer at affluenze.co.in my responsibility was to take care of the frontend website which included designing changes and performance optimization.

#### Accomplishments:

- Built a system that allows the faculty to create, modify, and store all the information of students and questions
- Students can able to give online exams and the faculty can take attendance online itself



#### PROJECTS

Foodie App

##### Role — UI/UX Developer

- Designed UX flow
- Built it using React Native and redux
- Created both Client and Admin app
- Used EXPO and Native Base for fast implementation
- Built many features such as push notification and map
- integration

Hobber E-commerce Website

##### Role — UI/UX Developer

It is an E-commerce website.

- Built it using Vue.js
- API integration with Magento

Suprabha's Blog

[blog.suprabha.me](http://blog.suprabha.me)

##### Role — UI/UX Developer

It's my blog.

- Built it using Gatsby(GraphQL)